Codebook for POG230 survey data

1. survey — There were two versions of the survey. The version is labeled by the first question in the respective surveys: height or gender

2. height — height in inches

3. gender — Male or Female

4. haircut — price of last haircut

5. siblings — Number of siblings

6. shld.study — Number of hours student thinks one should study for each course

7. do.study — Number of hours student actually spends studying for each course[1]

8. alcohol — Level of personal alcohol consumption

9. gpa — Student GPA

10. credit.hrs — Number of credit hours student has completed at university level

11. kiss — Age of first kiss

12. facebook — Number of friends on Facebook

13. texts — Number of text messages sent per week

14. computer — Mac or PC?

15. eating — Eating habits of respondent

16. super.power — Preferred super power

17. happy — Level of happiness on a 0 to 100 scale

18. toy — Favourite childhood toy

19. idlgy — Left-Right Ideology[2]

20. party — Does respondent feel close to a party?

21. party.close — How close does respondent feel to that party?

22. talk.pol — How often does respondent discuss politics with friends?

23. petition — Has student signed a petition?

24. protest — Has student protested?

25. gas.tax — Does student support raising the gas tax?[3]

26. africa — Respondents assessment of whether there were more or less countries from Africa in world than stated random number[4]

27. africa.per — Students estimate of percentage of countries in Africa[5]

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[1]Note: The question order of two above questions are reversed in the two survey versions to test for question ordering effects.
[2]Note: Scale is different in the two survey version with one having a defined middle position (11 pt. scale) and the other having no defined middle (10 pt. scale). This is to test for question wording effects.
[3]Note: One version of survey has support from David Suzuki. The other does not. This is to test for push polling.
[4]Note: Number was not actually random. It was really 65 or 10, depending on the survey version.
[5]Note: This is used with above question to test for cueing effects.